



THE HIVE

BEE CAVE ARTS FOUNDATION

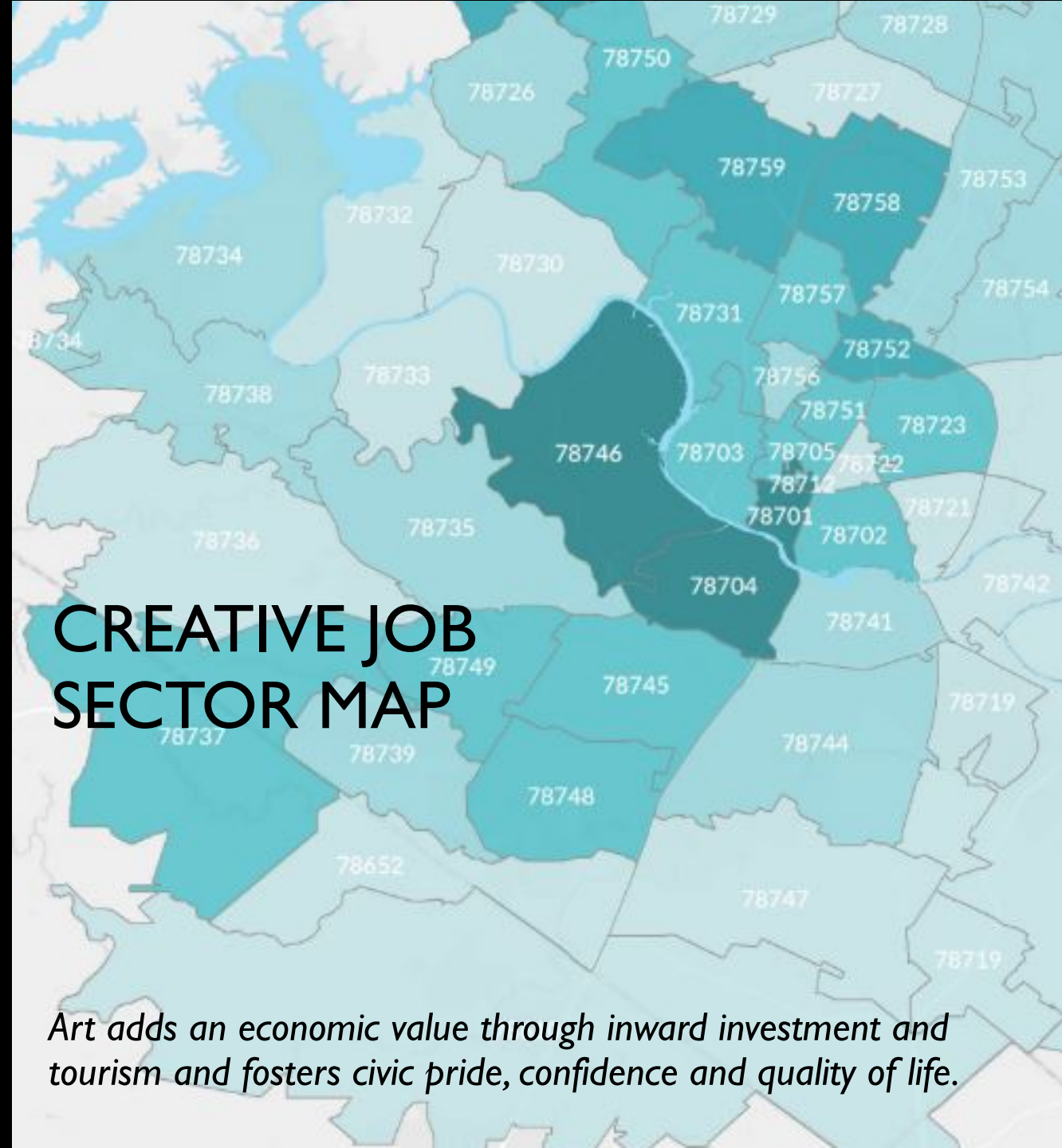
The Mission of the
Bee Cave Arts Foundation
is to improve the quality of life in our
community and enhance the experience
of visitors by bringing awareness,
education, and integration of a wide range
of art throughout public spaces

A 501(c)3 non-profit since
September 2009

UPDATE

Community Survey Drafted
and Ready to Post

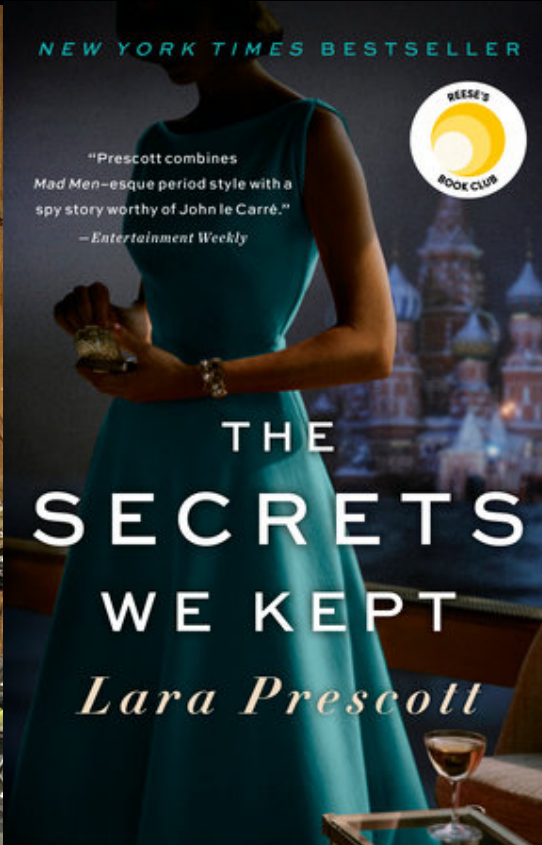
2016 Study by the City of
Austin shows that there are
501-1000 residents in 78738
who are employed in the
creative sector.



*Art adds an economic value through inward investment and
tourism and fosters civic pride, confidence and quality of life.*

Cultural Asset Mapping Project

The Texas Legislature identified the Arts as one of the significant assets of a community in enhancing the tourism, convention and hotel industries.



CULTURAL MAP

PURPOSE:

To identify & map all Cultural Assets in the Bee Cave Area/Lake Travis area and to create a guide for our Community and Visitors to promote the Cultural Arts Resources

- Organizations: Non-Profit organizations, cultural groups, community organizations
- Performance Venues: Music venues, theaters, amphitheaters
- Galleries/Museums: Fine art galleries, exhibition spaces
- Businesses: Supply stores, print shops, bookstores, recording studios
- School/ Education: Arts education and training, dance academies and studios, schools
- Events/ Festivals: Regularly recurring festivals, parades, gatherings, or events
- Artist Studios, Workshops: Individual & studio complexes, light industrial creative workspace, co-working spaces
- Landmarks/ Public Space: Historic sites, parks and public cultural facilities, public art, murals, landmark buildings
- House of Worship: Places of religious/cultural expression

HOT FUNDS FOR THE ARTS

BEE CAVE LIGHT FESTIVAL

December 10 - 12

2020



LAKE TRAVIS FILM FESTIVAL

February 25 - 28

2021



LAKE TRAVIS FILM FESTIVAL 2020

- 4 Day Event
- 7 Venues
- 92 Film screenings
- 235 Visiting attendees
- 800 Local attendees





FEB 27 - MAR 1 2020

COMMUNITY-BASED
MISSION-DRIVEN

4 DAYS, 7 VENUES
92 FILMS

LAKE TRAVIS FILM FESTIVAL 2021 Proposed Budget

Category	TL AMT	Bee Cave Ask
Registration	10,000.00	5000.00
Publicity/PR	6,000.00	2500.00
Video Production for SM/ads	5,000.00	2500.00
Social Media/Targeted Emails/Adwords Advertising	13,000.00	6500.00
Direct Mail (printing and postage)	2,000.00	1000.00
Web Site and event ticketing	6,000.00	2500.00
Events, Venues, Hospitality (theatre, hotel, etc.) + Tech Support	40,000.00	19000.00
Screening Fees/Content/Content Management/Filmmaker Artist Services	18,000.00	9000.00
Transportation	1,500.00	600.00
Security & Insurance	2100.00	1150.00
Location signage	500.00	250.00
Subtotal of HOT eligible expenses	118,000.00	50,000



BEE CAVE LIGHT FESTIVAL 2020

- First Annual Event
- 3 Day Outdoor Event
- FREE
- ALL AGES
- Located at The Hill Country Galleria

- Partnering with PR Boutique for Marketing
- Light/Tech Art Curators
- Cutting Edge Art & Tech Media Workspace/School
- International Artist
- Open Call for Artists
- UT Professors
- Cirque du Solie and more...



BEE CAVE LIGHT FESTIVAL 2020 Proposed Budget

Bee Cave Light Festival 2020	
MEDIA PLACEMENT	
Media Regional Reach	7,500
Creative Services	3,000
Media Relations	4,500
Social Media Management	3,000
Media Placement & Account Management	4,500
TOTAL	22,500
GENERAL MARKETING	
Printing/Signage	2,500
Graphic Design/Web Design	9,000
Publicity & Supplies	6,500
Photography/Video Promo	2,500
TOTAL	20,500
EVENT	
Light Art Installations	50,000
Performers/ Entertainment	9,000
Electrician & Electrical Hardware	5,000
Security/Police	5,000
Artist Services/Management	11,000
TOTAL	80,000
TOTAL BUDGET	123,000

HOT FOR THE ARTS BUDGET

2019-2020 & 2020-2021

Hot Funds for the Arts Expenses	2019-2010 Budget	2020-2021 Budget	For next event			2020-2021 Budget
	7/1/2020	10/1/2020	1/5/2021	4/1/2021	7//1/21	TOTAL
CPA- Accountant for HOT Funds		1,000				1,000
Yearly fee-State Rd sign Sculpure Park	350	350				350
Marketing/Media Placement	28,000	35,000			28,000	63,000
Light Art Installations	25,000	25,000			25,000	50,000
Contract Services	4,500	4,500	9,000		4,500	18,000
Electrician/Electrical Hardware		5,000				5,000
Venue, Hospitality, Tech support		5,000	14,000			19,000
Transportation/signage			850			850
Artist Services/Management	4,000	7,000			4,000	11,000
Security/Police		5,000	1,150			6,150
Total Expenses	\$61,850	\$87,850	\$25,000	\$0	\$61,500	\$174,350

A film strip is shown running down the center of the frame, receding into the distance. The film strip has a rainbow gradient background, with colors transitioning from red at the top to blue at the bottom. The text 'THANK YOU FOR SUPPORTING THE ARTS!' is written in bold, black, sans-serif capital letters across the middle of the film strip. The film strip has sprocket holes on both sides, and the background is a dark, slightly blurred scene of what appears to be a film set or a stage.

THANK YOU

**FOR SUPPORTING
THE ARTS!**

The Arts build community and experiences that last a lifetime.