



THE HIVE
BEE CAVE ARTS FOUNDATION

The Mission of the
Bee Cave Arts Foundation
is to improve the quality of life in our
community and enhance the
experience of visitors by bringing
awareness, education, and integration
of a wide range of art throughout
public spaces

A 501(c)3 non-profit since
September 2009



We Are Proud of Our Accomplishments

The Hive by the Bee Cave Arts Foundation

Opened October 19, 2018

Since opening our new Community Art Center there have been

17,336 Visitors

6,458 hours of volunteer work

142 new memberships

Texas Commission on the Arts Grant received

St. David's Medical Center funded new Kids Interactive Area

Project Manager for 3 new Murals at Hill Country Galleria value \$26K

Lake Travis ISD College Scholarships awarded to two Lake Travis seniors

Lake Travis Film Festival sponsored Retrospective Exhibition/Artist Talk

Bee Cave Library Partnerships-Storywalks, Foster Village, Lunch & Learn

1084 works of art exhibited by 191 artists

690 students exhibited art from 14 area schools

59 classes offered (adult and children's)

16 summer camps taught by 33 local artists/art teachers

19 financial and merit scholarships awarded for classes

10 summer camps gifted to local LTISD school fundraisers





Bee Cave Sculpture Park

Established in 2013

National Wildlife Federation Certified Wildlife Habitat 2015

Currently 30 sculptures are on display which include

Prelude - Donated by the City of Austin

Selena Open Casting – Brought in from Socrates Park in Long Island

Donated by New York artist who has family in Bee Cave

Color Keep - From Ladybird Wildflower Center Fortlandia Exhibition

The Beehive - Historical Landmark with Bee Cave Historical Plaque

Peaceful Place- Mosaic Art Bench by LT students and community artists

Community Involvement

Girl Scouts groups planted a wildflower garden, created ceramic plant identification markers, and donated a giant outdoor chess set

Eagle Scout projects include rock landscaping around the sculpture park sign and the large outdoor chess board with seating.

LT Young Men's Service League volunteer for spring and fall park clean ups
Community Easter Egg Hunt with National Charity League – Canceled this year

Benches of Bee Cave

Our vision for this program is to improve the visual quality of our public spaces, introduce art through everyday interactions and to help build a greater sense of community with functional and inspiring works of art.

The Bee Cave Fire Department, Lake Travis Rotary Club, Bob Dorsett and Associates Law Firm, and many others have purchased the artist created benches.

Once purchased the benches are installed at the Hill Country Galleria for all to enjoy.

There are currently 11 benches in the program.





NEXT STEPS

Bee Cave Arts & Culture Master Plan

Bee Cave Arts Commission

Free All Ages Community
Outdoor Cultural Arts Festival



Bee Cave Arts and Culture Master Plan

A creative cultural environment is essential to a City's health and well-being.

Collaborations between local artists, organizations and institutions enriches the cultural fabric of a community.

A Master Plan would identify Bee Cave's creative assets and challenges. It could set the strategic direction for the planning and implementation of a full range of creative opportunities.

A survey would be posted on the Bee Cave City website for community input.

From that information an Arts & Culture Master Plan can be developed. Then funds can wisely be invested in cultural projects and events that bring residents together while providing meaningful experiences for all.

Bee Cave Arts Commission

Purpose -To serve in an advisory capacity to assist and make recommendations on policies, programs, and projects related to the cultural arts, and in particular encourage and promote tourism through the use of the Hotel Occupancy Tax designated for the arts.

Mission - The mission of the BCAC is to serve the city and its citizens as advisors and advocates for the enhancement and integration of the cultural arts in the community

Objectives - Establish and maintain communication within the cultural arts community so that activities can be identified and coordinated among organizations & individuals. Build public-private partnerships to support a growing level of local cultural activity.



New Glass Tile Mural by J Muzacz at Whole Foods Market



New Mural By Avery Orendorf at Chico's Clothing Store

Bee Cave Winter Light Festival

Free to Attend, Family Friendly, Open to Everyone

An Outdoor Cultural Arts Festival at the Hill Country Galleria

Featuring light and technology based public art installations designed by architects, artists, and designers.

Attendees will also enjoy community participation events, a variety of performances, and educational programming.



Glow Jam

Community Dance Party with Glowing Hula Hoops

Bee Cave

Winter Light Festival

Featuring Participatory
Light & Technology
Public Art Installations





Light Art Performances



Portland Winter Light Festival Event Statistics

2019 STATISTICS

THE PORTLAND WINTER LIGHT FESTIVAL IS A NONPROFIT ANNUAL EVENT OF THE WILLAMETTE LIGHT BRIGADE. IT IS PRESENTED TO GUESTS FOR FREE, AND BUILDS COMMUNITY BY BRINGING CUTTING EDGE ART AND TECHNOLOGY TO INCLUSIVE AUDIENCES WHILE INVIGORATING PORTLAND IN THE WINTER.

154,000

TOTAL ATTENDANCE



\$2,129,400

ESTIMATED ECONOMIC IMPACT

ADULT ATTENDEES SPENT AN AVERAGE OF \$15.03



48% BROUGHT KIDS



10,010 STAYED IN HOTEL OR BNB
6.5% OF ATTENDEES



51% DROVE CARS
39% USED PUBLIC TRANSPORTATION
9% CAB / RIDESHARE

114+

PUBLIC ART INSTALLATIONS

20

EDUCATIONAL SPEAKERS + WORKSHOPS

60

PERFORMANCES

355

TOTAL VOLUNTEERS

WEBSITE VIEWS 241,965
1/26/18-2/16/19



f 12,204
+73%

t 1,284
+11%

4,223
+63%

SOCIAL MEDIA



92% CAME OUT PRIMARILY TO SEE THE FESTIVAL:



95% WILL RETURN NEXT YEAR



@pdxwlf pdxwlf.com #pdxlightfest



SOURCES: PAPER AND ONLINE SURVEYS.



Bubble Light Wagon

Disco Bug Interactive Installation
Lights, Smoke, Sound & Participatory
Big Hit at the
Portland Winter Light Festival



THANK YOU FOR SUPPORTING THE ARTS

